With a wave of the hand,
we can make your product
return headaches vanish.

**TERRIFIC PROGRAMS FROM NINTENDO
THAT CAN HELP SAVE YOU MONEY!**

Unjustified product returns hurt everyone.

Now you have a remarkably easy way to cut return fraud, keep your honest customers happy and improve your inventory tracking.

Electronic registration is saving retailers millions. All it takes is a pass with the check stand scanner to automatically register product serial numbers at the point of sale. So when a customer returns a product, your store associates know instantly when and where it was purchased, and how to proceed on the return. Electronic registration:

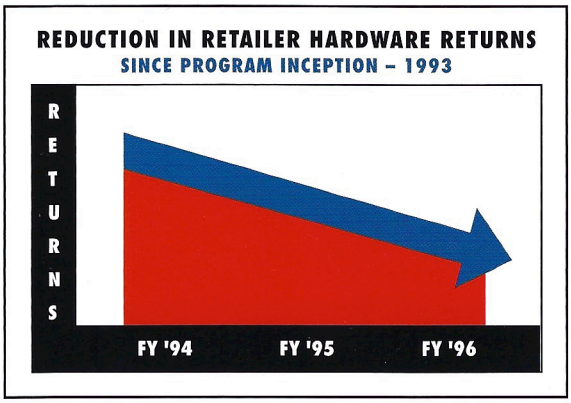
- reduces overall product returns
- simplifies procedures
- cuts paperwork
- improves customer satisfaction.

Electronic registration from N

HOW TO KEEP RETURNS

IT PAYS.

Overall product returns drop *fast*, saving you enormous sums of money in processing, employee time and product handling.



IT'S EASY.

Following the UPC code, simply scan or key in the serial number at the cash register. The data transmits to Nintendo *and* to your database for your use. When someone returns an item, your customer service associate can instantly access the purchase date information and a list of options to offer the customer. Best yet, we'll work with you to make it all happen.

intendo.

FROM COMING BACK TO BITE YOU.

YOU CAN ENFORCE YOUR OWN RETURN POLICY, TOO.

This system gives you the tools to back up your own policies as well as those of your manufacturers. And if you've ever wondered how to serve customers who've lost their receipts, electronic registration is the answer.

IT WORKS FOR ANY SERIALIZED PRODUCT.

Once you see how electronic registration cuts down expenses on Nintendo returns, you'll want to use it everywhere. Fortunately, with a little extra programming you'll be able to use the system to track all your serialized product sales and returns.

THE NINTENDO PRODUCT REPAIRS SOLUTION.

Nintendo Power Swap℠, the instant product exchange, is Nintendo's solution to warranty and out-of-warranty product repairs. As a retailer, you can avoid costly product returns by referring customers to a Nintendo Authorized Repair Center℠ for a Power Swap exchange, at 1-800-255-3700. For a modest price, Power Swap provides your customers with an exchange for their malfunctioning Super NES Control Deck®, NES Control Deck®, or Game Boy® units. Instantly!

GET BACK AT NEEDLESS RETURNS. CALL NINTENDO TODAY.

The Nintendo product support team can tell you all about electronic registration at this toll-free number:

1-800-633-3236.

Electronic registration can help you:

- Reduce overall product returns.
- Simplify procedures.
- Cut paperwork.
- Improve customer satisfaction.

Nintendo®

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